

Someone is always *listening*.

“ *If it is not something you want everyone to hear, don't say it at all.* ”

A LESSON IN INTEGRITY

THE WORLD IS A STAGE

Assume every camera and microphone is always on.

BOAZ
STRATEGIC

THE STORY

One time, a client left a video meeting, but the host didn't officially end the call. The team kept talking and started making negative comments about the client, unaware that the AI note taker was still recording. The full transcript, negative comments and all, was sent to everyone on the call, including the client.

There is no more backstage.

Remove the negative talk from your life completely — cameras and mics are everywhere now.

CLOSER TO HOME

Before you raise your voice at your spouse or kids, assume someone else is listening, especially if it's over the phone. What feels like a private conversation rarely stays that way — and it can pull everyone around you down with it.

We once heard of a client who left a video meeting, but the host never officially ended the call. The host and his team kept talking, and began making negative comments about the client: “I can't believe they would ask for that!”

What they didn't realize was that the AI notetaker was still running.

Because the call was never closed out, it recorded every word. The full transcript, negative comments and all, went out to everyone on the call — including the client. The relationship was over.

The moral is that in today's world there is no such thing as backstage. Cameras and microphones are everywhere, so we have to assume someone else is always listening.

It applies at home too. Before you raise your voice at your child over the phone, assume they are on speaker with friends in the room. Before you argue with your spouse, assume the kids are next door hearing every word.

So remove the negative talk completely. What feels like a private conversation rarely stays that way, and it can pull everyone around you down with it.