

FAMILY & LEGACY

CORE MEMORY DEPOSITS

Not every family activity is created equal

BOAZ
STRATEGIC

TIME PASSING

Movies, dinners with screens, time passing fun — fun in the moment, rarely remembered

LONG LASTING

Sometimes hard in the moment — but they become anchors for life

Create adventures your family will remember for decades — not just entertainment they'll forget by dinner.

MEMORY BANK

2-4 deposits a year

"The hike you complained about becomes the story you tell for decades."

Boaz Strategic helps leaders invest as intentionally at home as they do at work.

The movie, or *the adventure*?

“ *The hike you complained about becomes the story you tell for decades.* ”

Not every family hour carries the same weight. Some entertain. Others become the story of your life.

Two kinds of family time: Long Lasting, and Time Passing.

Time Passing activities are enjoyable in the moment — movies, games, concerts — but they rarely leave a mark. Ask about last month's movie night in five years, and you'll get a blank stare.

Long Lasting activities might be uncomfortable in the moment — an exhausting hike, an unplanned detour — but they become anchors for life.

Aim for at least two Long Lasting deposits a year with those closest to you. Three or four is even better. They don't even have to require much planning — some are spur of the moment.

What they usually share: scenery out of the ordinary, maybe even a little discomfort, and an ending worth telling as a story.

Someday your kids will look back and count these moments — so take the photo that proves it happened.

At Boaz Strategic, we help leaders invest as intentionally at home as they do at work.