

PEOPLE & CULTURE

SERVANT LEADERSHIP

Why the best leaders carry the weight, not the title

BOAZ
STRATEGIC

CUSTOMERS
Served first — their trust is the business

ASSOCIATES & EMPLOYEES
Equipped, trusted, and put ahead of self-interest

THE LEADER
Carries the weight so everyone above can stand

the foundation, not the top

THE SERVANT LEADER'S CREED

- Their needs are met before mine
- Authority is stewarded, not claimed
- Position is a platform to lift others
- Trust is earned by carrying weight, not giving orders
- Influence grows by what's given away

WHAT IT LOOKS LIKE DAILY

- Listening before deciding —
- Removing obstacles before assigning tasks —
- Crediting the team before taking credit —
- Showing up in hard seasons, not just wins —
- Measuring success by who you've developed —

"The needs of employees, associates, and customers come before mine." — David L. Steward

Boaz Strategic helps leaders trade authority for service — and build trust that lasts.

Are you leading them, or *serving them*?

“ *As the company owner, the needs of employees, associates, and customers would come before mine. — David L. Steward*

David Steward grew World Wide Technology from a startup into a billion-dollar company without ever putting himself first.

Servant leadership isn't a style — it's a posture.

Jesus modeled it by washing His disciples' feet the night before His death. “The Son of Man came not to be served, but to serve,” He said — and it's the pattern every lasting leader follows.

That's the model we build coaching around — leaders who measure success by what their people become, not by what they personally achieve.

In practice, it looks like a leader who eats lunch with the warehouse crew, not just the board. Who asks what a team needs before announcing what they'll deliver. Who is quick to credit others.

This runs against how leadership is usually taught — climb, control, protect your position. Scripture teaches the opposite: descend, empower.

Scripture calls this stewardship — using what's entrusted to you for the good of those around you.

At Boaz Strategic, we coach leaders to trade the weight of authority for the weight of service.