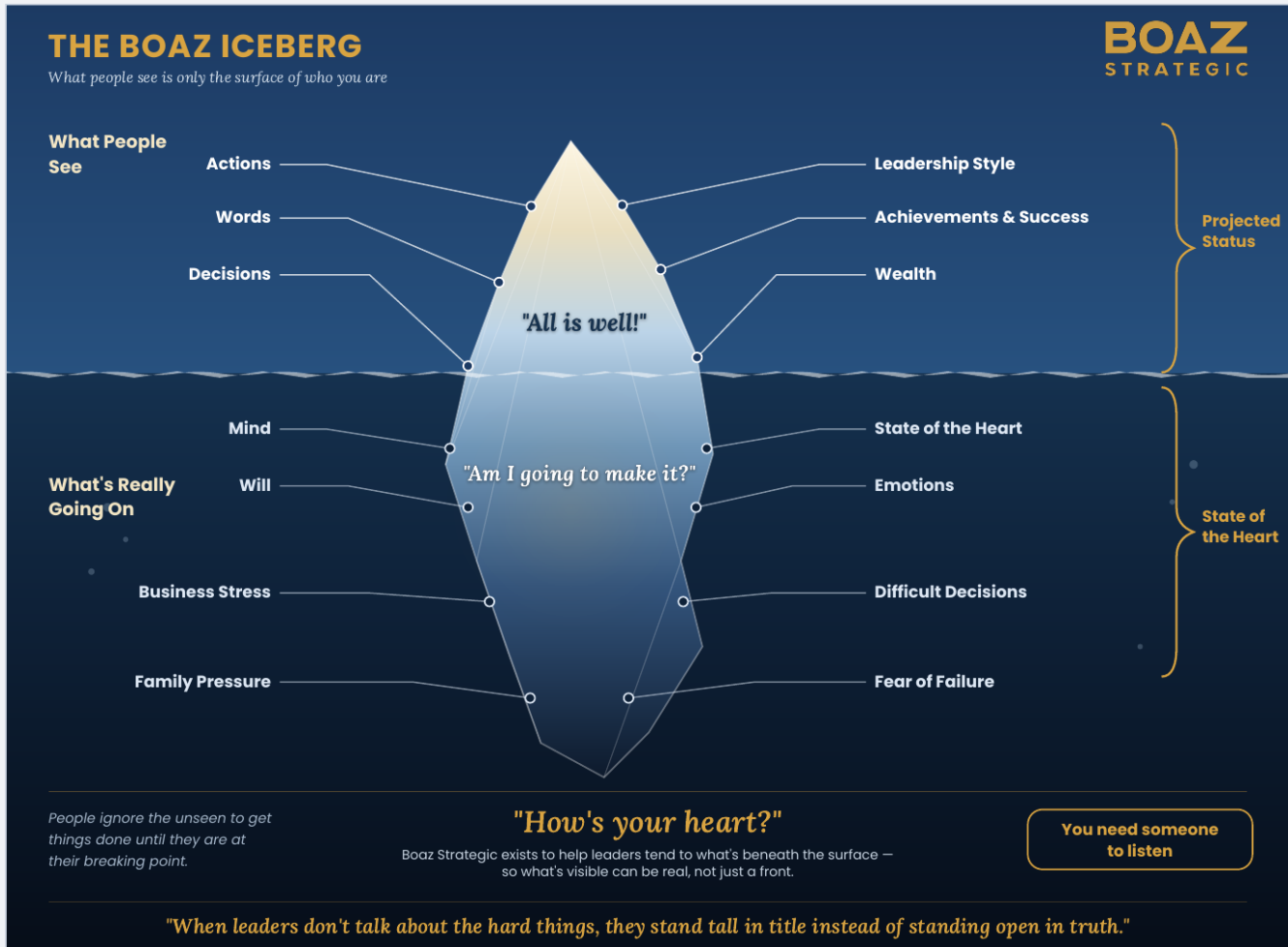




What's beneath the *surface*?

“ *When leaders don't talk about the hard things, they stand tall in title instead of standing open in truth.* ”

Everyone has a projected status: the image other people see when they look at you, often influenced by how you want to be seen. It is described by visible things — actions, words, decisions, leadership style, achievements, successes, wealth.

Most leaders project the very same thing.

They walk into the office with a smile, flaunting their money, reassuring everyone with their words that it is all under control. But a good projected status does not mean a good state of the heart.

Under the surface, business stress, family pressure, fear of failure and the weight of difficult decisions run through the minds and hearts of leaders every day. The mind, will and emotions are not always seen from the surface.

People often ignore the unseen to get things done until they are at their breaking point, and when they snap everyone is caught off guard because of the facade they have had up for so long.

At Boaz Strategic we exist to help leaders tend to what stays hidden, so what is visible can be real and not just a front. Sometimes all you need is someone to listen.